

**Funny thing
about
insurance...**

Even if you've never had an accident...
you don't think twice
about insuring your automobile.



And while you're careful about fire,
you make sure
your home is covered for fire.

Yet when it comes to protecting your home against
America's #1 natural disaster...



you drop your flood insurance.

Does that make sense?

There are lots of reasons for dropping flood insurance... you don't live in a high-risk flood area,* you think the government will help in a flood, you don't need it because your mortgage is paid off. They seem like good reasons, but they're not.

Floods happen anywhere, at any time to anyone and can mean thousands of dollars in damage. While there's a 1 in 4¹ chance of flooding in a

high-risk area, up to 25% of claims come from low to moderate-risk areas. Disaster assistance, if it's available at all, is a loan you'll repay with interest. If you own your house free and clear, then you have the most to lose.

Protect your home and contents with flood insurance, because ***without it, you're on your own.***



Before it's too late...

**reinsure your home
against flooding.**

Be FloodSmart.

Call your insurance agent today.

For more information about flood insurance,
call **1-888-724-6791**
or go to **FloodSmart.gov/funny**



FEMA



*In low to moderate-risk areas, the NFIP's Preferred Risk Policy is available for as low as just over \$100 per year for those who qualify. Call your agent for details.

† 1 in 4 odds of flooding represent the level of risk homeowners in high-risk areas face over a 30-year period.



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WARNING:
Think you're safe
from flooding?
Think again.



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